

Privacy and cookie policy

Good morning !

If you've landed here, it's a sure sign that you value your privacy. We understand it perfectly, which is why we provide you with a document in which you will find the rules for processing personal data and the use of cookies and other tracking technologies in one place.

Formal information at the beginning: the administrator of your personal data is Łukasz Malinowski, running a business under the name "ThingRex.com Łukasz Malinowski", ul. Kolbe 2/13, 19-300 Ełk, company tax identification number: 5252162644.

We process your personal data primarily for purposes related to your use of our website, such as maintaining a user account, placing orders and servicing contracts, considering complaints and withdrawals, fulfilment of legal tax obligations, sending a newsletter, matters concerning claims, analysis, statistics, marketing, etc. We process your personal data for the period necessary for the implementation of a particular purpose. You have the right to access personal data, rectify it, delete or limit processing, object to processing, as well as the right to transfer data. In addition, you can submit a complaint to the President of the Office for Personal Data Protection.

Detailed information on the principles of processing your personal data can be found in the further part of the Privacy Policy.

- #1: WHO IS THE CONTROLLER OF PERSONAL DATA?2**
- 2 : WHO CAN YOU CONTACT REGARDING THE PROCESSING OF PERSONAL DATA?2**
- # 3: FOR WHAT PURPOSES DO WE PROCESS PERSONAL DATA?2**
- #4: WHAT INFORMATION DO WE HAVE ABOUT YOU?9**
- #5: WHAT IS "ANONYMOUS INFORMATION"?9**
- #6: WHERE DO WE GET YOUR PERSONAL INFORMATION FROM?10**
- #7: IS THE DATA SAFE?10**
- # 8: HOW LONG WILL WE RETAIN PERSONAL DATA?10**
- #9: WHO ARE THE RECIPIENTS OF PERSONAL DATA?11**
- #11: DO WE USE PROFILING?13**
- #12: WHAT RIGHTS DO YOU HAVE?13**
- # 13: DO WE USE COOKIES AND WHAT EXACTLY ARE THEY?14**
- # 14: ON WHAT BASIS DO WE USE COOKIES?14**
- #15 : CAN YOU DISABLE COOKIES?14**
- # 16: FOR WHAT PURPOSES DO WE USE FIRST-PARTY COOKIES?14**
- # 17: WHICH THIRD PARTY COOKIES ARE USED?15**
- # 18: DO WE TRACK YOUR BEHAVIOUR ON THE SITE?15**
- #19: DO WE TARGET YOU WITH TARGETED ADVERTISING?15**
- # 20 : HOW CAN YOU MANAGE YOUR PRIVACY?15**
- # 21: IS THERE ANYTHING ELSE YOU SHOULD KNOW ABOUT?15**
- #22: CAN THIS PRIVACY POLICY BE SUBJECT TO CHANGE?15**

APPENDIX TO THE PRIVACY POLICY16

In case of any doubts related to the Privacy Policy, you can contact us at any time by sending a message to lmix@thingrex.com .

#1: Who is the controller of personal data?

personal data is Łukasz Malinowski, running a business under the name “ThingRex.com Łukasz Malinowski”, Kolbe 2/13, 19-300 Ełk, company tax identification number: 5252162644.

This Privacy Policy applies to the www.thingrex.com website.

In terms of profiles in social media related to our website, in accordance with the case law of the Court of Justice of the European Union, the provider of the social network is a joint controller of personal data together with the controller profile. Details regarding the processing of personal data by individual providers of social networking services can be found here:

- [Facebook](#),
- [LinkedIn](#),
- [Instagram](#),
- [YouTube](#),
- [TikTok](#),
- [Twitter](#).

2 : Who can you contact regarding the processing of personal data?

As part of the implementation of the personal data protection system in our organisation, we decided not to appoint a personal data protection officer due to the fact that in our situation it is not mandatory.

In matters related to the protection of personal data and broadly understood privacy, you can contact us at the e-mail address lmix@thingrex.com . In the field of social media, you can additionally contact directly the administrators of social networking sites where we run our profiles.

3: For what purposes do we process personal data?

There are more than one of these goals. Below is a list of them, along with a more detailed discussion. We have also assigned appropriate legal grounds for processing to individual purposes:

Purpose of processing	Discussion of the purpose of processing	Legal basis
<p>Fulfillment of the order and service of the contract</p>	<p>When placing an order, you must provide the data necessary for its implementation specified in the order form.</p> <p>Providing data is a condition for placing an order.</p> <p>The system used to handle the order process saves your IP number that you used when placing the order. Each order is saved in the database, which means that your personal data assigned to the order is also accompanied by information about the order, such as the date and time of placing the order, order identification number, transaction ID, subject of the order, price, method of payment, date and time of download (in the case of digital content).</p> <p>In connection with the conclusion of the contract, it may also process your other personal data also in order to perform the services provided for in the contract that has been concluded. The scope of this data depends on which personal data is needed to perform the contract.</p> <p>In a situation where we receive your data as part of the performance of the contract, e.g. from the entity that employs you, we base such data processing on a legitimate interest, which in this case is ensuring efficient and effective service of the concluded contract. In this case, we may process your identification data and contact details.</p> <p>is processed in order to conclude and perform the contract. After the contract is performed, the data is stored in the archive for the purpose of possible determination, investigation or defense of claims related to the contract. The data is also included in the accounting documentation for the purposes of meeting tax obligations .</p>	<p>article 6 sec. 1 lit. b GDPR, Art. 6 sec. 1 lit. f GDPR</p>

<p>Actions taken to complete orders by customers</p>	<p>Due to the fact that some customers start placing an order but do not complete it (do not approve the order and do not enter into a contract with us), we may take which will serve to ensure that our customers complete the purchasing process.</p> <p>For this purpose, we may, for example, send e - mails containing information about an unfinished order and an invitation to complete the transaction.</p> <p>For the purposes of the activities described, we may process such personal data as information provided when placing an order, in particular your name and surname and e-mail address, as well as information about the contents of the basket, the date of commencement of the transaction and other data left in connection with the commenced purchasing process.</p> <p>The legal basis for the processing of your personal data is art. 6 sec. 1 lit. b GDPR, because these activities are aimed at concluding a contract. In addition, we see the basis for processing in our legitimate interest, which in this case is increasing sales.</p>	<p>article 6 sec. 1 lit. b GDPR, Art. 6 sec. 1 lit. f GDPR</p>
<p>Handling complaints or withdrawal from the contract</p>	<p>If you submit a complaint or withdraw from the contract, you provide personal data contained in the complaint or declaration of withdrawal from the contract.</p> <p>Providing data is a condition for submitting a statement of withdrawal from the contract or a complaint.</p> <p>The data is processed in order to handle the process of withdrawal from the contract or the complaint process. After the completion of such a process, the data are stored in the archive for the purposes of possible determination, investigation or defence of claims related to the handling of the contract withdrawal process or the complaint process. The data is also included in the accounting documentation for the purposes of meeting tax obligations.</p>	<p>Article 6 par. 1 lit. c GDPR in connection with with the relevant provisions on the right to withdraw from the contract and liability for compliance with the contract, art . 6 sec. 1 lit. b GDPR</p>

<p>Newsletter support</p>	<p>By subscribing to the newsletter, you must provide the data necessary to receive it, specified in the subscription form.</p> <p>Providing data is a condition for receiving the newsletter.</p> <p>In addition, the mailing system saves your IP number that you used when subscribing to the newsletter, specifies your approximate location, the mail client you use to service e-mail services and tracks your actions on messages sent to you. Accordingly, we also have information on which messages you have opened, in which messages you have clicked on links, etc.</p> <p>In the mailing system, we can also define, on the basis of various criteria related to your activity, interests or other preferences, specific groups or segments of newsletter recipients having influence what kind of messages you receive as part of the newsletter.</p> <p>The data provided by you in connection with the subscription to the newsletter are used to send you the newsletter, and the legal basis for their processing is the performance of the contract for the provision of electronic services, as well as our legitimate interest, which in this case is the implementation of marketing goals.</p> <p>As for the processing of information that does not come from you, but has been collected automatically by the mailing system, we rely in this respect on our legitimate interest consisting in analysing the behaviour of newsletter subscribers in to optimise mailing activities.</p> <p>You can unsubscribe from the newsletter at any time by clicking the dedicated link in each message sent as part of the newsletter, or simply by contacting us.</p> <p>Unsubscribing from the newsletter does not lead to the removal of your data from the mailing system. The data goes to the archive for the purpose of possible determination, investigation or defence of claims related to the newsletter, as well as to ensure the possibility of demonstrating that the newsletter activities were conducted in accordance with the law.</p>	<p>article 6 sec. 1 lit. b GDPR, Art. 6 sec. 1 lit. f GDPR</p>
----------------------------------	---	--

<p>Contact and correspondence handling</p>	<p>By contacting us via available means of communication, e.g. e-mail, social messengers, chats, etc., you naturally provide your personal data contained in the content of correspondence.</p> <p>Providing data is a condition for establishing contact.</p> <p>In addition, the communication system saves your IP number that you used when sending a message.</p> <p>The communication system (e.g. chat, messenger) may be operated by an external provider. In such a situation, the use of the system is subject to the regulations and privacy policy of the external provider. Detailed information on third-party tools can be found in the section dedicated to the tools we use.</p> <p>is processed for the purpose of communication, which is our legitimate interest. After the end of the communication, the data goes to the archive for the purpose of possible determination, investigation or defence of claims related to the conducted communication.</p>	<p>article 6 sec. 1 lit. f GDPR</p>
<p>Implementation of tax and accounting obligations</p>	<p>In connection with the performance of the contract, we also fulfil various tax and accounting obligations, in particular in the form of issuing an invoice, including the invoice in our accounting documentation, storing documentation, etc.</p> <p>In order to issue an invoice, we process, among others, data such as name and surname, company, business address, tax identification number is necessary to fulfil the indicated obligations.</p>	<p>article 6 sec. 1 lit. c GDPR in connection with the relevant provisions of tax law</p>
<p>Creating an archive</p>	<p>For the needs of our business, we can create archives: both in traditional and digital form. The archives receive personal data that we have processed in connection with you, and their scope may differ depending on what data we received and what scope of data is justified in terms of archival. In this case, we rely on our legitimate interest in ordering and organising personal data carriers.</p>	<p>article 6 sec. 1 lit. f GDPR</p>
<p>Defending, determining or pursuing claims</p>	<p>Using our website, as well as concluding a contract with us, may give rise to certain claims on our or your side in the future. Therefore, we are entitled to process personal data in order to defend, establish or pursue claims. As part of this purpose, we may process any personal data that is related to a given claim, therefore their scope may differ depending on what the given claim relates to. In this case, we rely on our legitimate interest in protecting our interests.</p>	<p>article 6 sec. 1 lit. f GDPR</p>

<p>Creating advertisement audience groups</p>	<p>Your e-mail address stored in our database may be sent to a specific advertising system (e.g. Facebook Ads, LinkedIn Ads) in order to create a group of advertising recipients using this e-mail address.</p> <p>When using this feature, the email address is hashed before it is sent to the respective system to create a group of recipients.</p> <p>The e-mail address will be used in the matching process conducted by the respective advertising system.</p> <p>The advertising system does not share the e-mail address with third parties or other advertisers and deletes the e-mail address immediately after the completion of the matching process.</p> <p>The advertising system implements processes and procedures ensuring confidentiality and security of the e-mail address sent to it and the set of user IDs that make up the group of recipients created using the e-mail address inter alia through the use of technical and physical safeguards.</p> <p>Creating a group of advertising recipients using your e-mail address is our legitimate interest, which in this case is the implementation of our marketing goals.</p>	<p>article 6 sec. 1 lit. f GDPR</p>
<p>Support for social media</p>	<p>If you follow our profiles on social networking sites or interact with the content published by us on social media, we naturally see your data that is publicly available in your social profile. We process this data only within a given social network and only for the purpose of operating a given social network, which is our legitimate interest.</p> <p>If you contact us via private message, you naturally provide us with your personal data contained in the correspondence, in particular your image and name and surname. Your data is processed in this case in order to contact you, and the basis for processing is our legitimate interest.</p> <p>It may happen that we will be the party initiating contact with you via social media in order to offer cooperation, then your data will be processed in order to search for potential contractors, offer and establish cooperation, which is our legitimate interest.</p> <p>Messages sent to us via social media are automatically archived thanks to the tools available on individual social networking sites and are for us available until you delete them. You can view all exchanged messages with us in the private messages tab.</p> <p>Your use of social networking sites is subject to the regulations and privacy policies of the administrators of these websites, and these administrators provide for you, fully independently and independently of us, electronic services.</p>	<p>article 6 sec. 1 lit. f GDPR</p>

<p>Analysis and statistics using only Anonymous Information</p>	<p>We conduct analytical and statistical activities using tools provided by external suppliers. As part of the analytical tools, we have access only to Anonymous Information. We base the processing of Anonymous Information on a legitimate interest, which consists in creating, reviewing and analysing statistics related to the activity of users on the website in order to draw conclusions allowing for subsequent optimisation of our activities.</p> <p>From the level of tools, we can only view a set of statistics and information not assigned to specific persons.</p> <p>Detailed information on third-party tools can be found in the section dedicated to the tools we use.</p>	<p>article 6 sec. 1 lit. f GDPR</p>
<p>Self-marketing using only Anonymous Information</p>	<p>We conduct marketing activities using tools provided by external suppliers. As part of marketing tools, we have access only to Anonymous Information. We base the processing of Anonymous Information on a legitimate interest, which consists in creating marketing activities based on Anonymous Information and targeting advertisements within external systems based on Anonymous Information, for the purposes of marketing own products and services. From the level of tools, we can only view a set of statistics and information not assigned to specific persons.</p> <p>Detailed information on third-party tools can be found in the section dedicated to the tools we use.</p>	<p>article 6 sec. 1 lit. f GDPR</p>
<p>Organisation of promotional campaigns</p>	<p>In order to increase the sale of products/services, we may conduct various promotional campaigns, including in cooperation with external partners. The rules related to the organisation of promotional campaigns are set out in separate regulations. The scope of personal data that we will process in connection with the organisation of a promotional campaign may vary depending on the type of promotional campaign.</p> <p>The legal basis for the processing of your personal data is our legitimate interest, which in this case is marketing and increasing the sales of our own products.</p>	<p>article 6 sec. 1 lit. b GDPR, Art. 6 sec. 1 lit. f GDPR</p>
<p>Providing additional features using only Anonymous Information</p>	<p>On our site we may embed video or audio players, social widgets, comments module, chat, newsletter forms or other tools provided by third parties on our pages. All of these tools process Anonymous Information. We base the processing of Anonymous Information on a legitimate interest, which in this case consists in ensuring the possibility of using additional functions on the website. We do not have access to other information from the tools level, moreover, we do not need this information for anything - Anonymous Information is processed only so that additional functions can work. Detailed information on third-party tools can be found in the section dedicated to the tools we use.</p>	<p>article 6 sec. 1 lit. f GDPR</p>

Implementation of obligations related to the protection of personal data	As the administrator of personal data, we are obliged to fulfil the obligations related to the protection of personal data. Therefore, we may process your personal data as long as it is necessary to perform these duties (e.g. in the case of processing your request regarding your personal data). The scope of data depends on what data we need to fulfil the obligation and prove compliance with the GDPR. In addition, in this case, we also rely on our legitimate interest, which consists in securing the data necessary to demonstrate accountability.	article 6 sec. 1 lit. c GDPR, art. 6 sec. 1 lit. f GDPR
---	--	---

#4: What information do we have about you?

We have described the scope of processed data in relation to each processing purpose. Information in this regard can be found above, in point 3 of the Privacy Policy. The data includes information such as:

- first name and last name,
- e-mail adress,
- phone number,
- IP address,
- billing,
- Bank account number,
- details of the order placed,
- data collected in the mailing system,
- information visible in social media profiles,
- information contained in correspondence,
- Anonymous Information.

#5: What is "Anonymous Information"?

We use tools that collect a range of information about you related to the use of our website. This includes in particular the following information:

- information about the operating system and web browser,
- viewed subpages,
- transitions between individual subpages,
- clicks on individual links,
- the source from which you come to the page,
- Your approximate location limited to the city.

This information is referred to in this Privacy Policy as "Anonymous Information".

Anonymous Information itself does not, in our opinion, have the nature of personal data, because it does not allow us to identify you and does not compare it with typical personal data that we collect about you. Nevertheless, given the rigorous jurisprudence of the Court of Justice of the European Union and the divided opinion among lawyers, caution should be exercised in case Anonymous Information is assigned the nature of personal data, we have also included in the Privacy Policy detailed explanations regarding the processing of this information.

We are unable to provide you with access to Anonymous Information about you as we cannot attribute any Anonymous Information to any specific user. From the level of tools collecting Anonymous Information, we can only view a set of statistics and information not assigned to specific persons.

The processing of Anonymous Information allows you to ensure that you can use the functionalities available on the website. In addition, Anonymous Information is used for analytical, statistical and marketing purposes, such as setting and targeting advertisements.

Anonymous Information is also processed by tool providers on the terms resulting from their regulations and privacy policies. They can be used by these providers to experience and improve services, manage them, develop new services, measure the effectiveness of advertising, protect against fraud and abuse, and personalize content and advertisements displayed on particular services, websites and applications. Detailed information related to this can be found in the section devoted to the tools we use.

#6: Where do we get your personal information from?

In most cases, you provide them to us yourself. For example, this happens when you register a user account, place an order, send a complaint or withdraw from the contract, contact via e-mail or chat, as well as you use the functionalities available on our Website or external websites (e.g. social networks).

In addition, some information about you may be automatically collected by the tools we use. Detailed information on third-party tools can be found in the section dedicated to the tools we use.

In exceptional cases, we may also obtain your personal data from other sources, e.g. when the entity that employs you indicates your data as a contact person in matters related to the concluded contract, or when you represent an entity that concludes a contract with us.

#7: Is the data safe?

We care about the security of your personal data. We have analyzed the risks associated with individual processes of processing your data, and then implemented appropriate security and personal data protection measures. We monitor the condition of the technical infrastructure on an ongoing basis, we train the staff, we look at the procedures used, and we introduce the necessary improvements.

8: How long will we retain personal data?

process your personal data for as long as it is justified within the given purpose of personal data processing, therefore the processing periods differ depending on the purpose. Remember that the end of the processing of your data for one purpose does not necessarily lead to the complete deletion or destruction of your personal data, because the same set of data may be processed for another purpose, for the period indicated for it. Complete deletion or destruction of data takes place when we complete the implementation of all purposes and in other cases indicated in the GDPR.

Below you will find a description of the processing periods:

- **Implementation of orders and the concluded contract** - data related to the contract are processed for the time necessary to conclude and perform the contract;
- **Actions taken to complete orders by customers** - data related to unfinished orders will be processed for a maximum period of 6 months from the date of submission order;
- **Complaints and withdrawal from the contract** - data related to complaints and withdrawal from the contract are processed for the time necessary to handle the complaint or withdrawal from the contract;

- **Newsletter** - data related to the newsletter will be processed for the duration of your use of the newsletter;
- **Contact and correspondence handling** - data related to correspondence handling will be processed for the duration of the contact between us;
- **Tax and accounting obligations** - data related to the performance of tax and accounting obligations will be processed for the time provided for in the provisions of the tax law, usually 5 years from the end of the tax year;
- **Archive** - data related to the archive will be processed until the information contained in the archive becomes useless;
- **Determination, investigation and defence of claims** - data related to claims will be processed until the claims expire, while the claim limitation period may differ in the light of applicable regulations rights (e.g. in the case of entrepreneurs it may be 3 years, and in the case of consumers 6 years);
- **Groups of recipients** - data related to groups of recipients will be processed until they become useless or you successfully raise an objection;
- **Social media** - basically, I have no influence on the period of storage of your personal data in social media. They are available on Facebook, Instagram, YouTube or LinkedIn on the terms resulting from the regulations and privacy policy of these websites. We are not able to remove your data from Facebook, Instagram, YouTube or LinkedIn – only you can do it;
- **Analysis and statistics** - data related to analytics and statistics will be processed until they become useless or you successfully raise an objection;
- **Own marketing** - data related to own marketing will be processed until it becomes useless or you successfully raise an objection;
- **Organisation of promotional campaigns** - we process data related to the organisation of promotional campaigns for the time necessary to carry out the promotional campaign;
- **Additional tools** - data related to additional tools will be processed until they become useless or you successfully raise an objection;
- **Obligations related to the protection of personal data** - data related to the protection of personal data will be processed until they lose their usefulness, you successfully raise an objection or the expiry of the limitation period of our responsibility as an administrator personal data.

If we process your personal data on the basis of your consent, you can withdraw your consent at any time: either by your actions or by contacting us using the contact details provided. Remember that the withdrawal of consent does not affect the lawfulness of the processing that was carried out on the basis of consent before its withdrawal.

#9: Who are the recipients of personal data?

venture to say that modern business cannot do without services provided by third parties. We also use such services. _ Some of these services involve the processing of your personal data. External service providers that are involved in the processing of your personal data are :

- **hosting provider** - for the purpose of storing data on the server;
- **mailing system provider** - for the purposes of using the mailing system;
- **invoicing system provider** - for the purpose of issuing an invoice;
- **CRM system provider** - for the purpose of improving work;
- **chat provider** - for contact via chat;
- **pop-up display system provider** - for the purpose of displaying pop-ups;

- **provider of a tool for managing landing pages (landing page)** - for the purpose of collecting data via landing pages;
- **cloud computing** - for the use of cloud solutions;
- **accounting office** - for the purposes of using accounting services;
- **law firm** - for the purposes of providing legal services to us;
- **technical support** - for the purposes of technical work related to those areas where data is processed;
- **other subcontractors, in particular providers of IT solutions** - for the purposes of cooperation with various subcontractors who may have access to your personal data, if they provide provide services to the extent related to such access.

If necessary, your data may be made available to a legal adviser or attorney bound by professional secrecy. The need may result from the need to use legal assistance requiring access to your personal data.

personal data may also be transferred to tax offices to the extent necessary to fulfil tax, settlement and accounting obligations. In particular, it concerns all declarations, reports, reports and other accounting documents in which your personal data is included.

In addition, if necessary, your personal data may be made available to entities, authorities or institutions authorised to access data under the law, such as police, security and state, courts, prosecutor's offices.

Your data are made available to courier companies to the extent necessary to deliver the order. These companies become independent administrators of your personal data.

As far as Anonymous Information is concerned, it is available to the providers of tools or plug-ins that collect Anonymous Information. The suppliers of these tools are independent administrators of the data collected in them and may share this data on the terms set out by them in their own regulations and privacy policies, which we have no influence on.

10: Do we transfer data to third countries or international organisations?

Yes, part of the processing of your personal data may involve their transfer to third countries.

We transfer your personal data to third countries in connection with the use of tools that use resources located in third countries, in particular in the USA. The suppliers of these tools guarantee an adequate level of personal data protection through the appropriate compliance mechanisms provided for by the GDPR, in particular through the use of standard contractual clauses.

Currently, your personal data is transferred to third countries in connection with our use of the following solutions:

Type of solution	Solution Provider	Third country
Mailing system	ConvertKit	USA
e-mail	Google	USA
CRM	Streak	USA
Data backup	AWS	Ireland
Hosting system	AWS	Ireland
Payment service	SendOwl	UK
Payment service	Stripe	USA

In addition, Anonymous Information collected in connection with the use of the tools indicated in the appendix to this privacy policy may be transferred to third countries, in particular the USA.

#11: Do we use profiling?

We do not make decisions based solely on automated processing, including profiling, which would have legal effects on you or similarly significantly affect you. We use tools that can take specific actions depending on the information collected as part of tracking mechanisms, but we believe that these actions do not have a significant impact on you, because they do not differentiate your situation as a customer, do not affect the terms of the contract you can conclude with us, etc.

Using specific tools, we can, for example, direct personalised advertisements to you based on previous actions taken by you within a given Website or suggest products that may interest you. This is the so-called behavioural advertising. We encourage you to learn more about behavioural advertising, in particular regarding privacy issues. _ Detailed information, along with the ability to manage settings in the field of behavioural advertising, can be found [here](#).

#12: What rights do you have?

The GDPR grants you the following potential rights related to the processing of your personal data:

- the right to access your data and receive a copy thereof;
- the right to rectify (correct) your data;
- the right to delete data (if in your opinion there are no grounds for us to process your data, you can request that we delete it);
- the right to limit the processing of data (you can request that we limit the processing of data only to their storage or performance of actions agreed with you, if in your opinion we have incorrect data or we process it unjustifiably);
- the right to object data processing (you can object data processing on the basis of a legitimate interest; you should indicate a particular situation which, in your opinion, justifies us ceasing the processing covered by the objection; we will stop processing Your data for these purposes, unless we demonstrate that the grounds for data processing by us override your rights or that your data is necessary for us to establish, pursue or defend claims);
- the right to transfer data (you have the right to receive from us in a structured, commonly used machine - readable format personal data that you provided to us on the basis of a contract or your consent; you can instruct us send this data directly to another entity);
- the right to withdraw consent to the processing of personal data, if you have previously given such consent;
- complaint with the supervisory body (if you find that we are processing data unlawfully, you can submit a complaint to the President of the Office for Personal Data Protection or other competent authority supervisory board).

The rules related to the implementation of the above-mentioned rights are described in detail in Art. 16-21 GDPR. We encourage you to familiarise yourself with these regulations. For our part, we consider it necessary to explain to you that the above-mentioned rights are not absolute and you will not be entitled to all activities related to the processing of your personal data.

We emphasise that you are always entitled to one of the rights indicated above: if you believe that we have violated the provisions on the protection of personal data when processing your personal data,

you may the possibility of lodging a complaint to the supervisory body (President of the Office for Personal Data Protection).

13: Do we use cookies and what exactly are they?

Our website, like almost all other websites, uses cookies.

Cookies are small text information stored on your end device (e.g. computer, tablet, smartphone), which can be read by our ICT system (own cookies) or ICT systems of third parties (third party cookies). Specific information can be saved and stored in cookies, which can then be accessed by ICT systems for specific purposes.

Some of the cookies we use are deleted after the end of the web browser session, i.e. after closing it (so-called session cookies). Other cookies are stored on your end device and enable your browser to be recognised the next time you visit the website (persistent cookies).

If you want to learn more about cookies as such, you can read, for example, [this](#) material.

14: On what basis do we use cookies?

We use cookies on the basis of your consent, except when cookies are necessary for the correct provision of electronic services to you.

#15 : Can you disable cookies?

Yes, you can manage cookie settings in your web browser. You can block all or selected cookies. You can also block cookies for specific websites. At any time, you can also delete previously saved cookies and other website and plug-in data.

Web browsers also offer the option of using incognito mode. You can use it if you do not want information about visited pages and downloaded files to be saved in the browsing and download history. Cookies created in incognito mode are deleted when all windows of this mode are closed.

Browser plug-ins are also available to control cookies, such as [Ghostery](#). The option to control cookies may also be provided by additional software, in particular anti-virus packages, etc.

There are tools available on the Internet that allow you to control certain types of cookie files, in particular for collective management of [behavioral advertising settings](#).

Remember that disabling or limiting the use of cookies may prevent you from using some of the functions available on our websites and cause difficulties in using the Websites, such as also from many other websites that use cookies. For example, if you block cookies from social network plug-ins, buttons, widgets, social functions implemented on our Websites may be unavailable to you.

16: For what purposes do we use first-party cookies?

Own cookies are used to ensure the proper functioning of individual mechanisms on our websites, such as remembering the contents of the basket for a certain period of time after adding selected products to it, correct sending submitting the form visible on the pages, handling newsletter forms, etc. Own cookies also store information about cookie settings defined by you made from the level of the cookie management mechanism.

17: Which third party cookies are used?

The list of tools that require the use of cookies and the description of the cookies used can be found in the appendix to this Privacy Policy.

18: Do we track your behaviour on the site?

NO.

#19: Do we target you with targeted advertising?

NO.

20 : How can you manage your privacy?

The answer to this question can be found in many places of this Privacy Policy when describing individual tools, behavioural advertising, consent to cookies, etc. Nevertheless, for your convenience, we have collected this information again in one place. Below you will find a list of options to manage your privacy.

- cookie settings within the web browser;
- browser plug-ins supporting cookie file management, e.g. Ghostery;
- additional cookie management software;
- incognito mode in the web browser;
- behavioural advertising settings, e.g. youronlinechoices.com;
- [Google Analytics Opt-out](#) ;
- [Google Ads Settings](#) ;
- [Facebook Ads Settings](#) ;
- [LinkedIn Privacy Settings](#) ;

21: Is there anything else you should know about?

As you can see, the subject of personal data processing, the use of cookies and managing privacy in general is quite complicated. We have made every effort to ensure that this document provides you with the most far-reaching knowledge on issues that are important to you. If anything is unclear to you, want to know more, or just want to talk about your privacy, please email us at lmtx@thingrex.com .

#22: Can this Privacy Policy be subject to change?

Yes, we can modify this Privacy Policy, in particular due to technological changes and changes in the law. If you are a registered user, you will receive a message about each change to the Privacy Policy. Changes to the Privacy Policy become effective after 7 days at the earliest. All archival versions of the Privacy Policy are linked below.

Appendix to the Privacy Policy

LIST OF TOOLS USING COOKIES

Tool name	Description of operation and cookie files
ConvertKit	<p>We use the ConvertKit mailing system. Subscription forms for mailing lists embedded on our websites may use cookie technology to ensure the proper functioning of these forms and to measure their conversion. We do not have access to the information collected in ConvertKit cookies for the proper functioning of the forms - we are only interested in the form working properly. When it comes to measuring subscription form conversions, we only have access to anonymous statistical information.</p>
YouTube	<p>YouTube widgets are embedded on our websites, allowing you to play recordings available on YouTube directly from our websites. YouTube is operated by the American company Google LLC.</p> <p>cookies on your device and receives information that you played the recording from a specific website, even if you do not have a Google account or are not currently logged in. If you have logged in to your Google account, this service provider will be able to directly assign a visit to our website to your account. The purpose and scope of data collection and their further processing and use by Google, as well as the possibility of contact and your rights in this regard and the possibility of making settings to protect your privacy have been described in Google's privacy policy.</p> <p>If you do not want Google to assign the data collected during video playback directly to your profile, you must log out of your account before playing the video. You can also completely prevent the loading of plugins on the website by using the appropriate extensions for your browser, e.g. blocking scripts.</p> <p>Information collected as part of cookie files related to YouTube videos embedded on our websites are used by Google to ensure the correct and safe functioning of the widget, analysis and optimisation in the field of services provided by YouTube, such as also for personalisation and advertising purposes. We do not have access to this information. For us, it is only important that the player works properly.</p> <p>Remember that by playing the recordings available on YouTube, you use services provided electronically by Google LLC. Google LLC is an independent entity that provides electronic services to you, independent of us. Details on the rules of using YouTube, including privacy protection, can be found in the documents made available directly by YouTube: regulations and privacy policy.</p>